



Press Release
For Immediate Release



January 20, 2009, Newnan, Georgia

As we say farewell and thank you to our former president, Georgia W. Bush, for keeping the nation safe. We, as a nation and culture, should welcome our new president, Barack H. Obama, with a profound motivation to help resolve America's economic and social crises. Academic entrepreneurs and independent scholastic mentors will become the cornerstone to influencing and rebuilding America's nation and culture.

Brigitte's Technology Consulting and Research Firm introduces *Visionary Mentorship*, a New Era of Academic Mentoring, which involves researchers working collaborative with mentors and professors to form knowledge societies. Visionary mentors are committed to securing opportunities to enhance the knowledge of learners. Opportunities include encouraging learners to further their educational, researching topics critical to the sustainability of stakeholders, and story sharing through networking and netweaving, interviewing, and coaching or mentoring. Dr. Cynthia Grey, associate professor for St. Petersburg College, discussed an important component of the responsibilities of Visionary Mentors: "Mentors need to discuss the learner's learning style. A student's learning style can make it difficult or easy to comprehend and retain certain types of information. Identifying whether you are a visual, auditory, or kinesthetic learner can relieve frustration for the learner and enhance his/her learning experiences."

With the downsizing of the financial, retail, and automotive industries and possibly the educational arena comes a loss in practical knowledge and skills. Since change is upon us, academic entrepreneurs or small business owners might meet the challenges associated by considering reorganizing their enterprise based on the process or through the lens of mentorship to maintain a certain knowledge level over the course of America's transition. Time is of the essence. To prepare for new global ventures, academic entrepreneurs and small business owners might perform the following:

1. Discern unsuccessful strategies that do not prompt knowledge sharing
2. Review business policies that do not support a learning organization
3. Revise contracts that do not allow collaboration
4. Update internal technologies, such as
 - (a) client databases to identify potential strategists and advisors and
 - (b) the business web sites to encourage continuous learning
5. Consult with scholastic experts to acquire knowledge that might be applied to future strategies
6. Distribute a press release launching the business' new or revised strategy(ies)
7. Contact emerging scholars to present future opportunities
8. Document the successes and failures that arise.

Academic mentors and professors are invited to download and use the *Visionary Mentorship* forms that are found on Brigitte's Visionary Mentorship web page. The forms are means to stimulate thoughts concerning the elements of a problem and components of the research process. By using the forms during face-to-face and virtual mentoring processes, learners may become focused on American's situations and gain a better understanding of the requirements of the university and mentors or professors.

Forms should not be alternated or published without permission. Permission is granted to academic mentors and professors to reference how the *Visionary Mentorship* forms are used in the academic mentoring processes by citing accordingly, Brigitte's Technology Consulting and Research Firm, 2009. The forms contain embedded links to direct users to Brigitte's home web page and services. Unaltered, however, completed forms may be used in academic litigation processes. Donations are welcomed to assist with continuing this research process. Much success in 2009 and the upcoming years.



Dr. Brenda Nelson-Porter
A Visionary Mentor
105 Wilson Circle
Newnan, GA 30263
770-251-6765
www.brigittes.com
brigittebrenda@aol.com

VISIONARY MENTORSHIP

