



## FreshSpiritBUCK™ and FreshSpiritDOE™ Scholastic Book Bag Treasures

### Call for Participating Companies

Brigette's Technology Consulting and Research Firm has merged the concept of three initiatives to further recognize *Freshmen!*

- The New Reality Corporation Concept
- [FreshSecure](#)
- National Organizing Day

The FreshSpiritBuck and FreshSpiritDoe is part of the FreshSecure initiative whereby Participating Companies (PC) ask each employee to place cash currency donations into two book bags in the amount of their choice to be awarded to college Freshman.

- Each PC may promote its participation nationally or internationally.
- The currency may be the origin of the country. For example, U.S. companies may ask for only U.S. currency; Japanese companies may ask for only Yen.
- The book bags will be designed by each PC; however, each book bag should include the company's corporate logo and the FreshSecure logo.
- The colors and textures of the book bags and the in-house and web site promotions of the PC's participation will be at the discretion of each PC.
- Each PC is to grant permission to this Firm to place its logo on the Firm's web page, whereby each PC's logo will be hyperlinked to be redirected to each PC's web page where promotions of this initiative will be featured/offered to High School Students.  
Visit: [http://www.brigettes.com/CSM/FreshSECURE\\_SpiritBookBags.htm](http://www.brigettes.com/CSM/FreshSECURE_SpiritBookBags.htm)

- A Student Winner's web page should be featured on each PC's web site; this winner's web page should be hyperlinked to each PC's featured promotional web page.
- The Student Winners can either receive their winning in person or by mail. Please check with your countries' laws on mailing cash through the mail.
- Lost funds/awards within the PC or through delivery will not be the liability of this Firm.

High school students accepted at a university or enrolled as a Freshman are to be asked to type a two-page double-spaced essay and submit to the participating company; the focus of the essay should be: The purpose of organizing the book bag, binders, dorm room, and desk using analogies, metaphors, and similes. Student participants, however, can submit the same essay to different PCs.

- The Male Student Winner will receive the book bag directly from the PC filled with BUCKS!
- The Female Student Winner will receive the book bag directly from the PC filled with the DOE!

However, how and when each PC awards the book bags will be at the discretion of each PC. Each PC will ensure fairness and non-discriminatory practices.

To participate in this initiative, Participating Companies should write the Firm an acceptance letter and include a onetime fee of \$7,500 USD made payable to Dr. Brenda Nelson-Porter.

***LET'S GET THE SPIRIT BACK  
INTO MAKING COLLEGE AFFORDABLE AGAIN!***



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